## M M MONITOR MILENIUM

## HIGHER PROFITS BY PROFESSIONAL FINANCE





## Do not be surprised by lack of money.

Statistics show that for new businesses not profitability problems, but the lack of cash is in 95% cause they fall before the fifth year of existence. For those with longer periods its similar: financial liquidity problems paralyze them periodically, for example by blocking purchase orders due to not paid invoices, by unexpected taxes to be paid immediately or with a necessity to organize a bank credit immediately.

The starting point for cash flow management is preparation of a cash forecast to which information is needed on:

- initial state, which is the answer to how much money I currently have, to be spend on payables
- money inflows distributed over time, so cash receipts assigned to specific dates of we expect (mainly from our customers)
- money outflows distributed over time, so cash expenses assigned to specific dates we should do (mainly to our suppliers)

At this general level, the task doesn't seem to be complicated, but practice shows that companies have a problem with it. Firstly, they don't have up-to-date data. Secondly, such statements are being prepared too long, and by nature they have a "short shelf life" because the situation is changing day by day. Thirdly, they lack the IT tools that enable to make such forecasts.

We provide a service where, based on data from the local financial system, you will receive clear information about how the cash situation will develop over the next days and weeks.

Seeing what inflows and outflows it consist of, You will assess which outgoing payments can be postponed, which expected inflows you need to ensure or accelerate. By moving selected payments in time and prioritizing them, you will put together a new cash flow plan. This will enable to avoid future problems or you'll soon enough be able to go through such steps as early receivables collection, factoring, or credit.



